

# BUSINESS ADVANTAGES

STAY AHEAD OF THE COMPETITION WITH AN AI-ENABLED WORKFORCE.

## MASTER AI COMMUNICATION

Train employees to write high-quality prompts that produce accurate, usable outputs, reducing wasted time and guesswork.

## UNLOCK CREATIVITY + INGENUITY WITH AI

Go beyond basic usage. Teach teams how to brainstorm, innovate, and solve real business problems using AI.

## DEVELOP STRATEGIC AI THINKERS

Equip employees to apply AI toward long-term business goals, not just quick tasks. Driving efficiency, scalability, and smarter decisions.

## UNDERSTAND AI CAPABILITIES (+ LIMITATIONS)

Prevent costly mistakes by teaching when to trust AI, when to verify, and how to choose the right tool for the job.

## BUILD FOUNDATIONAL AI LITERACY (FUNCTIONALITY)

Help your workforce understand how AI works to reduce risk, improve accuracy, and increase confidence in its use.

## LEVERAGE THE RIGHT AI TOOLS FOR MAXIMUM ROI

Train teams to select, evaluate, and integrate AI tools into daily workflows without overcomplicating operations.

## WHY THIS WORKSHOP IS DIFFERENT

### Built on the ESAI Framework

Not just "how to use AI," I train how to think with AI

### Skills-Based, Not Tool-Based

Your team learns transferable skills that work across any AI platform

### Business-Focused Application

Every concept is tied directly to real workplace scenarios and outcomes

### Immediate Productivity Gains

Employees leave with practical workflows they can apply the same day

### Reduces Risk & Misuse of AI

Covers ethical use, accuracy, and decision-making with AI

## OUTCOMES FOR YOU ORGANIZATION

- Increased employee productivity
- Better decision-making with AI support
- Reduced inefficiencies and tool misuse
- More innovative and AI-enabled teams
- Future-ready workforce with scalable AI skills

